Ryan Hammond

Curriculum Vitae

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Education 2014–2016 Master of Fine Arts Kent State University

Visual Communication Design Kent, OH

2010–2013 Bachelor of Arts Grove City College

Communication Studies Grove City, PA

Teaching Kent State University, School of Visual Communication Design

Fall 2016 Introduction to Typography Sophomore-level Studio

Adjunct Instructor 3.00 Credits

Historical study of letterforms and their application to the development of new forms. Execution and use of letterforms as design elements in layout and illustration using fundamental typographic theories and rules of spatial organization.

Fall 2016 Visual Ethics General Lecture

Adjunct Instructor 3.00 Credits

An extension of the information covered in Visual Design Literacy or Introduction to VCD. Material outlines the ethical responsibility of the designer, photographer, or illustrator per copyright law and professional standards. Discussion topics include authorship and integrity, image manipulation, sustainability, and the potential implications of reckless visual practices.

Spring 2016 Visual Design for Media Lecture/Studio Hybrid

Adjunct Instructor 3.00 Credits

A laboratory course in which students apply design concepts to computer-generated communication pieces using Adobe InDesign and Photoshop software.

Fall 2015 Introduction to VCD Freshman-level Lecture

Adjunct Instructor 3.00 Credits

Introduction to the fields of design and illustration as well as the related professional practices. Focus on historical overview, industry standards, ethics,

employment opportunities, creative design processes and skills.

Spring 2015 Visual Design Literacy General Lecture

Graduate Teaching Assistant 3.00 Credits

Examines the topics visual communication design theory, environmental graphic design, typography, illustration, photographic illustration, and interactive media. Introduction to how and why professionals in the field of visual communication design create meaningful and contextual work. Students explore the language of visual communication and how it is influenced by form, content, and context.

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Teaching (Continued)

Spring 2015

Inspire: A Summer Creative Camp

High School & Incoming Freshmen

Curriculum Development (Collaborated)

Inspire is a week-long college prep at Kent State University for high school students and incoming freshmen interested in design. Curriculum covers print design, three-dimensional design, interaction, motion, photography, and illustration. Students engage in projects that combine basic research tactics, brainstorming, and creative thinking while they envision, innovate, and experiment.

Fall 2014

Graphic Design 11

Junior-level Studio

Assistant to Prof. Jessica Barness

3.00 Credits

Continuation of Graphic Design I, utilizing basic layout with emphasis on concept as applied to problem-solving methodologies through a series of exercises.

Research

Spring 2015

Research Assistant to Prof. Jessica Barness

Barness, J. and Papaelias, A. (Eds). (2015). Critical Making: Design and the Digital Humanities. Special issue of *Visible Language* journal, 49(3).

This special issue of Visible Language journal investigates critical making at the intersection of design and the digital humanities, which is a site for expanding the role(s) of divergent scholarly and creative work. Design and the digital humanities connect through critical making practices, centering on human experience and advancing the prevailing expectations of their respective disciplines.

Spring 2016

MFA Thesis

"Designer as Cultivator: An Exploration in Critical Making for the Care of Interdisciplinary Culture"

Committee: Ken Visocky O'Grady, MFA; Jessica Barness, MFA; Nate Mucha, MFA

Alongside design's growth as an interdisciplinary field of study and practice throughout the last century, debate has arisen as to its role in the cultivation of society. At a fundamental level, it can be considered a method of action that determines successful communication of an idea, whether that idea is forthright or implicit. As a multi-faceted field that encompasses several concentrations of specialized study, it has historically played the role of mediator between the arts and sciences—an interdisciplinary approach to communication that shares notable similarities with classical rhetoric. If designers are to be considered rhetors, they must comply with the implied responsibilities of authorship by producing work that edifies the culture in which they design.

This thesis asserts that design is the space between disciplines: an interdisciplinary connector within a society of disciplinary specializations. The designer must bear responsibility for care of the culture within which they work by nurturing these commonalities—even by making evident their existence. To explore this assumption, a mix of qualitative design methods are used to locate commonalities in design thinking—these primary research findings are used in turn to create a series of prototypes that further examine the disciplinary relationships of study participants through codified audio-visual representation. As an exploration in Critical Making and Speculative Design, this study seeks to investigate the question: how might design study better facilitate interdisciplinary culture?

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Research (Continued)

Spring 2015

Active Threat Response

Conducted as part of a year-long research study, ten graduate students from Kent State University's School of Visual Communication Design focused on how design might aid evacuations of public spaces during an active shooter event. The study involved in-depth analyses of the scenarios at Columbine High School, Virginia Tech, Sandy Hook Elementary, and the Century 16 movie theater in Aurora, Colorado; design researchers completed an audit of several dossiers published by the United States Department of Homeland Security, the United States Secret Service, the Department of Defense, the Department of Justice, and the Federal Bureau of Investigation detailing these events.

Key points of study included the weaknesses of a "lockdown" response, how the ALICE Training method might better prepare potential victims to respond to an active threat, and opportunities for application of environmental graphic design. Primary research included immersive training in law enforcement responses, active threat scenario simulations, and user testing of design prototypes.

Fall 2014

NASA as Leader and Innovator

Working under oversight from a representative of the NASA Glenn Research Center in Cleveland, он, fourteen graduate students from Kent State University's School of Visual Communication Design researched how design might increase awareness and esteem of the Orion Spacecraft Mission and its accompanying vision for deep space exploration—most immediately, that of Mars.

In the midst of waning interest among younger generations and increasing competition from private companies, researchers used a mix of qualitative research methods to develop a design strategy for NASA to secure its place as a leader and innovator in the minds of members of the millennial generation.

Professional Experience

2015-Present

Studio Manager + Designer

Each + Every

Full-service Design Company

Kent, он

Produce formal design solutions, work directly with clients as part of project management and review, collaborate with Art Director and Production Manager in strategic development of internal working methods, oversee facility and operational needs of studio space.

2013-2015

Research + Communications

Rust Valley Design Co.

Full-service Design Company

Kent, он

Assist in client work by producing thoroughly examined design research, participate in internal projects by developing communication strategy, provide design work when warranted—specifically branding and identity. *In December 2015, RVDC transitioned as a company to the Each + Every name and brand.*

2014

Manager

KSU VCD Resource & Photo Studio

Professional-grade Print Studio

Kent, он

Oversee the operation of large format printers, maintain and service photo equipment, assist students with printing needs.

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Professional Experience (Continued)	2012-2014	Media Designer Grace Community Church Large Contemporary Church Fulton, MD Contribute to the needs of various internal ministries through creative direction, branding and identity, video production, photography, publication design, and web design consultation.	
	2012–2013	Student Assistant Small Counseling Organization Work as an in-house designer, create adventure internal and external applications, performer events at Grove City College.	
	2010–Present	Visual Communication Designer Freelance Graphic design solutions for clients in a variety of fields including radio, film, web commerce, non-profits, and churches. Specialties include brand identity, collateral apparel, and miscellaneous promotional materials.	
Recognition & Awards	2014–2015	Graduate Teaching Assistantship Full Appointment	Kent State University School of Visual Communication Design
	2015–2016	Graduate Student Scholarship \$10,000 Award	Kent State University School of Visual Communication Design
Panels & Presentations	April 2016	Designer as Cultivator Juried Presentation A summary of research methods and find ing for the care of interdisciplinary culture	
	February 2016	Guest Lecture on Research Methods in Communication Studies As a guest in Dr. Jennifer Mobley's class I nication and the nature of interdisciplina	

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Panels & Presentations (Continued)	April 2015	NASA as Leader and Innovator Juried Presentation	Kent State University Graduate Research Symposium	
		I proposed a design strategy for NASA's increased esteem among members of the millennial generation together with a small team of graduate colleagues.		
	December 2014	Faculty Panel Discussion on Creativity	Grove City College Dept. of Communication & Visual Arts	
		Contributing as a guest panelist, I discussed the implications of inherent human creativity and the role christians must embrace in culture care.		
	March 2013	Viewing and Panel Discussion of "Helvetica"	Grove City College The Society of Communication & Art	
		I facilitated and coordinated a viewing of Gary Hustwit's documentary film followed by a panel discussion from members of the Grove City College faculty.		
	November 2012	Viewing and Panel Discussion of "Everything is a Remix"	Grove City College The Society of Communication & Art	
		As Vice President of SCA I facilitiated a series of panel discussions on discipline-related documentaries, beginning with Kirby Ferguson's "Everything is a Remix."		
Exhibitions	2015	Honors Exhibition Juried Exhibition	Kent State University School of Visual Communication Design	
	2013	Senior Exhibition Group Exhibition	Grove City College J. Howard Pew Fine Arts Center	
	2012, 2013	Revives the Dead Art Gallery Group Exhibition	Grove City College The Society of Communication & Art	
Service & Leadership	2015–Present	AIGA Member	The Professional Association for Design Cleveland, он	

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